Social Media Assets for WNTD Campaign 2025

Title: [**Unmasking the Tobacco Industry’s Appeal, Demanding Accountability for Its Harms**](https://gyv.ggtc.world/wp-content/uploads/2025/05/GYV-Declaration-2025uploadfv2.pdf)

***Hashtags:*** #TobaccoExposed #WorldNoTobaccoDay2025 #BigTobaccoLies #ProtectYouthHealth

Partners to tag:

**GYV**

Facebook : @GlobalYouthVoices (https://www.facebook.com/GlobalYouthVoices/ )

Instagram : @GlobalYouthVoices (https://www.instagram.com/globalyouthvoices/ )

X : @GYV\_movement (https://x.com/GYV\_movement )

Linkedin : <https://www.linkedin.com/company/gyv-global-youth-voices/>

**GGTC**

Facebook : @TheGGTC (https://www.facebook.com/TheGGTC/)

Instagram : @theggtc (https://www.instagram.com/theggtc/)

Twitter (X): @GYV\_movement (https://x.com/TheGGTC)

LinkedIn: @The GGTC (https://www.linkedin.com/company/79522647/admin/dashboard/)

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| Caption | Artcard |
| It’s not a vibe — it’s a trap. Tobacco’s clean look hides a dirty truth. We’re exposing the design behind addiction. #WorldNoTobaccoDay #HookedByDesign #UnmaskTheAppeal #MakeThemPay​ |  |
| 3 Shocking Truths Big Tobacco Doesn’t Want You to Know: 🚭 **50 million** teens addicted 💨 **15000+** flavours flood the market  🌍 **4.5 trillion** toxic plastics pollute our environment yearly It’s not just addiction—it’s exploitation. It’s time to make them pay. #UnmaskTheAppeal #WNTD2025 #YouthAgainstTobacco​ |  |
| Big Tobacco traps youth with flavor, fame, and fake “eco” image. We’re unmasking the appeal—and demanding justice. Swipe to see how youth are fighting back and how governments must step up. #WNTD2025 #MakeThemPay #YouthAgainstTobacco #UnmaskTheAppeal​ | **CAROUSEL POSTS**  **A screenshot of a device  Description automatically generated** **A screenshot of a phone  Description automatically generated** **A screenshot of a cell phone  Description automatically generated** **A screenshot of a cellphone  Description automatically generated**    **A hand holding a glass box with people in it  Description automatically generated**  **A screenshot of a phone  Description automatically generated** **A screenshot of a cell phone  Description automatically generated**  **A screenshot of a cellphone  Description automatically generated**  **A screenshot of a cell phone  Description automatically generated** |
| We’re done being targets. We demand truth, justice, and action. Join our movement. Unmask the Appeal. #GlobalYouthVoices #WNTD2025 #YouthLeadChange​ | **GENERIC QUOTE CARD CUSTOMIZED QUOTE CARD**  **A group of people with flags  Description automatically generated A poster of a group of people  Description automatically generated** |